

Queensland Mountain Bike Strategy



**COMMON
GROUND**



MOUNTAIN BIKE AUSTRALIA



QUEENSLAND MOUNTAIN BIKE STRATEGY

Mountain biking is a rapidly growing recreational, sport and tourism activity across Australia and the world. The growth of participation and popularity in Queensland presents exciting opportunities, particularly for regional towns set amongst unique and stunning landscapes.

Common Ground Trails have been engaged by Mountain Bike Australia to undertake a review of existing, planned and potential mountain bike trails and infrastructure across the state to cater for growing market demand.

Queensland has been developing mountain bike trails, events and tourism product for many years; this project provides a unique opportunity to enable a strategic approach to the long term development and sustainability of mountain biking in Queensland. The Strategy will provide a planning hierarchy, as well as identify and prioritise key projects in regional mountain biking hot spots.

Market research and analysis will be undertaken to identify supply and demand for trails, facilities and infrastructure and their impact in Queensland. A broad assessment of existing and proposed trails will be undertaken, both at a desktop level and on the ground. Potential trail locations will also be assessed for the opportunities presented, as well as constraints regarding land tenure, environment, fire, heritage, access, safety and other challenges.

Trail planning hierarchy, development models (such as trail towns), user types, supporting infrastructure requirements and potential revenue generation models will be explored through identification and comparison of benchmark mountain biking destinations.

The draft strategy is due to be released for public consultation by the end of 2017. It will be finalised in the first quarter of 2018, in anticipation of major funding applications to support its implementation.

PROJECT AREA

The project area encompasses the state of Queensland, with a focus on key regional areas with existing and planned mountain bike developments. Land to be considered incorporates urban and rural land owned and/or managed by state government, local governments and private organisations/individuals, including diverse parks, reserves and tenures.

PROJECT GOVERNANCE & CONSULTATION

Major stakeholders including Queensland Outdoor Recreation Federation (QORF), land managers, private land owners, commercial operators, tourism bodies, state and local government agencies, mountain bike clubs and trail care alliances will be consulted throughout the project to determine key opportunities and issues for mountain biking development and governance.

A request for information will be issued to key stakeholders to introduce the project and capture data regarding demand for mountain biking and potential land available for mountain biking development within relevant stakeholder tenure.

Stakeholders will be consulted through a series of face to face meetings, site investigations and structure workshops.

The broader mountain biking community will have the opportunity to provide input into an online survey.

To register your interest in being involved, and to indicate your availability and willingness to be involved in engagement activities for the Queensland Mountain Bike Strategy, please contact:

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