

QORF Green Circle Members On Social Media

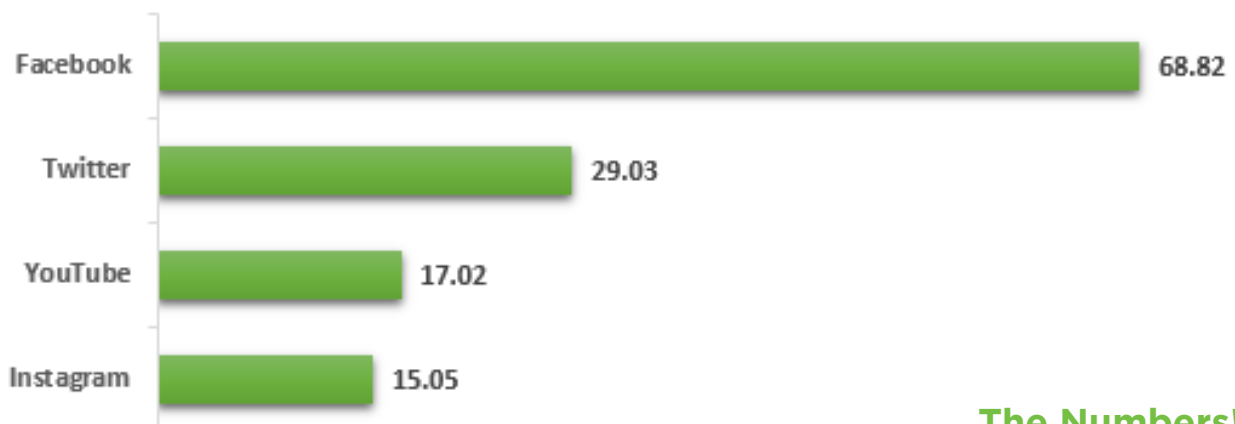


GREEN CIRCLE MEMBER

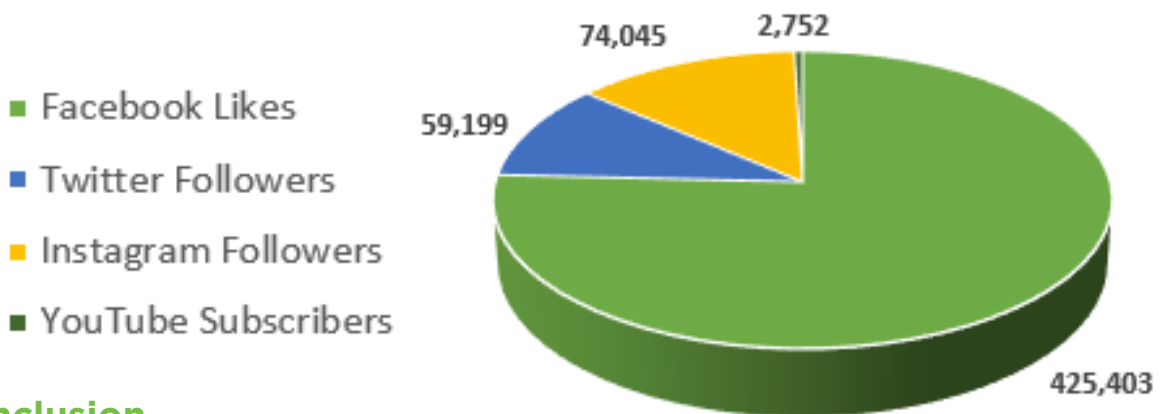
We recently reviewed all our Green Circle members to find out how many were on social media, which social media platforms they were using and how many people were connected to the outdoors through the platforms in use.

While the favourite platform, not surprisingly, was **Facebook** at **68.82%** of members with their own page, the numbers were quite sensational!

Favourite Platform



The Numbers!



Conclusion

What these numbers tell us is that a) together we can reach many more than **half a million** people! and b) the message about the benefits of being outdoors has the potential to spread far and wide across Queensland and much further afield.

Please note: data from LinkedIn not included as the number of connections is not an accurate measure of the popularity of the profile.