

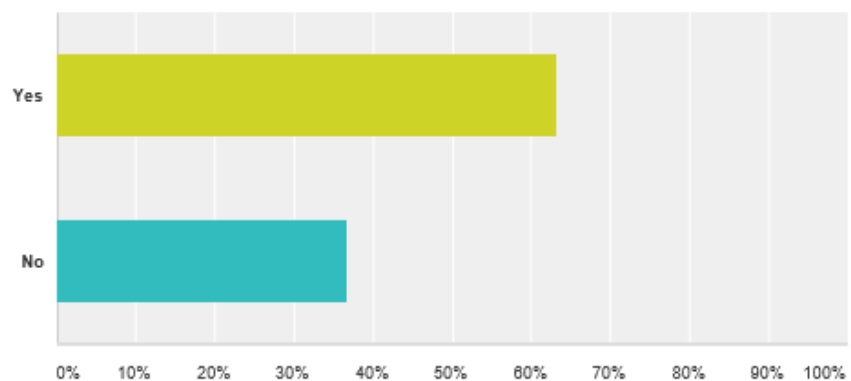
QORF Green Circle Member Representation Survey



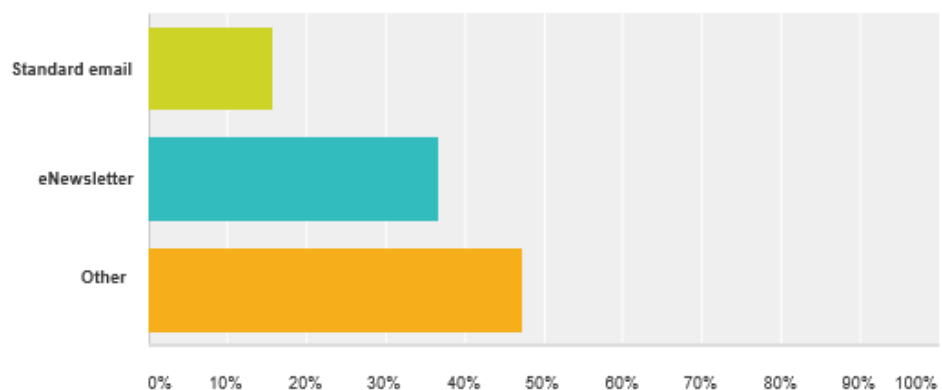
GREEN CIRCLE MEMBER

To best represent the outdoor sector and to add weight to our arguments, QORF recently surveyed Green Circle Members to find out how many people we connect with, and how many people we represent in relation to outdoor recreation across Queensland.

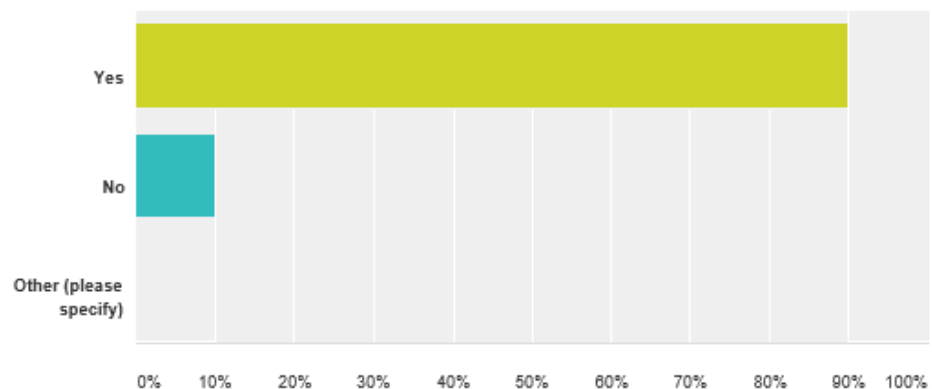
Are you in contact with all your members on a regular basis?



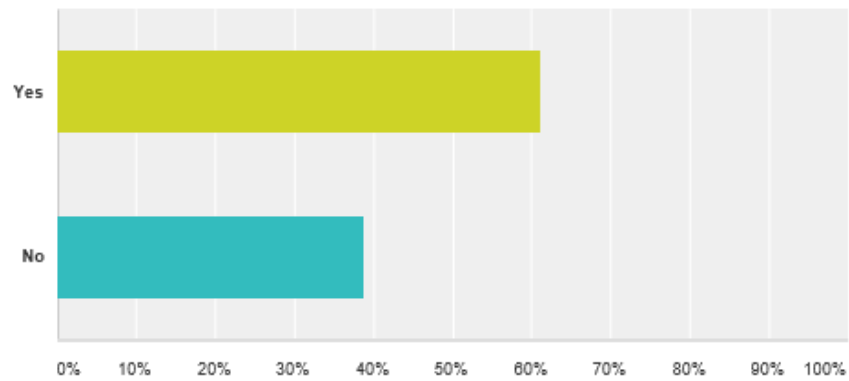
How do you regularly contact your network?



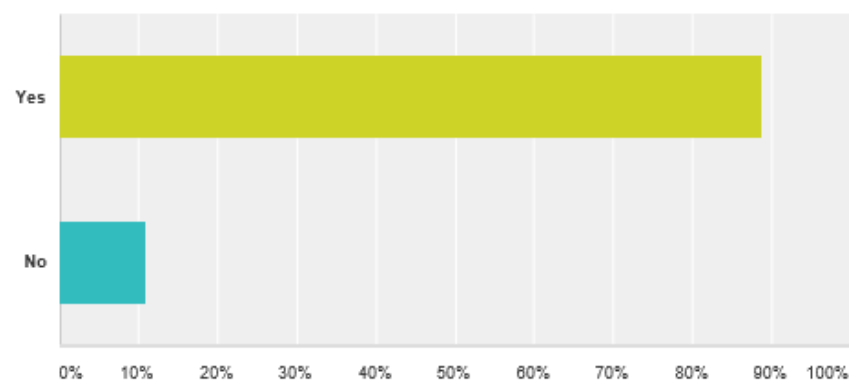
Can subscribers view your eNewsletter in a browser?



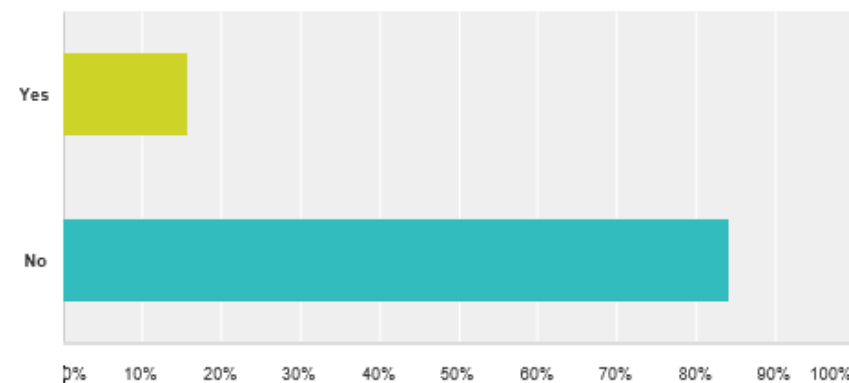
Would it be valuable to you if QORF shared your Newsletter to a wider audience - through social media or on the QORF website?



Do you read the QORF eNewsletter?



Do you forward the QORF eNewsletter to your mailing list or share it on Facebook?



Conclusion

As the number of survey respondents was **low**, we were unable to get a clear picture of the number of connections we have through our member base. In addition, the survey seems to indicate that while our members are in contact with their own networks on a regular basis, it is unlikely that many of our messages are being shared directly.

One positive result of the survey is that we are now sharing our Green Circle Member newsletters online: [eNewsletters](#).