

IMPACTS OF SPORT & ACTIVE RECREATION IN QUEENSLAND



**TOTAL ECONOMIC AND SOCIAL BENEFITS
OF FITNESS, SPORT AND ACTIVE RECREATION**

\$18 BILLION

EQUIVALENT
TO AROUND
5%
GROSS STATE
PRODUCT^(GSP)

INCLUDING



EMPLOYMENT



ECONOMIC CONTRIBUTION

Estimated at

\$5 BILLION
(per annum)

67,000

DIRECT AND INDIRECT JOBS

The sport and active recreation sector directly supports the employment of around 34,000 Queenslanders and, directly and indirectly, of over 67,000 Queenslanders, or 2½% of all employed people.



SPORTS RELATED TOURISM

\$412 MILLION **5,590 JOBS**

Sport related tourism expenditure in QLD includes \$282 Million in domestic overnights trips, \$15 Million in international overnight trips and \$115 million per year in day trips.



**Active Queenslanders
Industry Alliance**
Fitness | Sport | Recreation

Report Reference:

Economic, Social and Health Impacts of Sport and Active Recreation in Queensland, prepared by Adept Economics for QFSR Skills Alliance, May 2019.

The scope of the study included sport, fitness, outdoor recreation and community recreation.

Additional Sources:

Adept Economics estimates detailed in Report. (Economic contribution of sport and rec to QLD)