



THE EARLY IMPACTS OF COVID-19 ON THE OUTDOORS SECTOR IN QLD



Reported impacts of COVID-19 on members of QORF, those working in and for the outdoors sector in Queensland in April 2020

THE OUTDOORS SECTOR IS VITAL. IT POSITIVELY IMPACTS HEALTH AND WELLBEING, THE COMMUNITY, THE ENVIRONMENT, AND THE ECONOMY

Loss of staff

80%

lost business resulting in staff needing to be stood down, work reduced hours, work from home, or rely on JobKeeper.

18%

have no work for their casual or non-essential staff and have had to stand them all down.

Retaining trained staff is a concern. Many staff are ineligible to receive JobKeeper status due to casual work arrangements or organisation business model.

Impacts of COVID-19 on QORF members:

Loss of revenue

68%

are experiencing major impacts on their revenue.

State Recreation Organisations, Activity & Tour Providers, and Campsite & Conference Centres indicated the greatest impacts.

The impacts of COVID-19 are amplified following a season of drought and bushfires.

Future operations

70%

indicate strong levels of certainty they will be operating in 6 months' time.

60%

have a strong level of confidence they will be operating in 12 months' time.

Uncertainty regarding:

- domestic & international travel restrictions
- customers' capacity to pay
- funding for support staff
- declining value of outdoor recreation/education, and
- lack of policy priority for outdoor planning, design and maintenance.