

QUEENSLAND'S GREAT OUTDOORS

Estimated 2016 annual figures



70 MILLION

Number of times Queensland residents participated in nature-based outdoor recreation



231 MILLION

Hours of outdoor recreation participation by Queensland residents



50%

Walking, running and cycling accounted for around 50% of total outdoor recreation by residents aged 15 and over in Queensland



660 THOUSAND

Number of times Queensland school children participated in nature-based outdoor activity



\$3.6 BILLION

Estimated spending on outdoor recreation in Queensland



33,500 FTE

Full-time equivalent jobs attributable to outdoor recreation in Queensland



\$1.9 BILLION

Estimated direct gross value added attributable to outdoor recreation in Queensland



\$380 BILLION

Lifetime avoided healthcare costs from outdoor activity in Queensland

