

# 2020 AT A GLANCE

2020 was tough, but we were there to support Queensland getting outdoors.

## TRANSITION

Continuing to focus on Queenslanders and their outdoor journeys, what was once the Queensland Outdoor Recreation Federation (QORF) became Outdoors Queensland.

## COVID SAFE

Through regular conversation with our industry, Outdoors Queensland developed two COVID Safe Plans - Outdoor Education and Outdoor Activity Providers, that helped the industry get back on their feet.






## CONVERSATION

Coffee and Conversation chats included 29 online conversations through 2020. We had 848 people join us through COVID that lead to the development of the COVID Safe Plans.

### Coffee & Conversation



## CONNECTION

-  3,659 Facebook Followers
-  557 Instagram Followers
-  2,171 eNews Subscribers
-  126,032 Website Visits
-  848 Coffee & Conversation attendees

## ENCOURAGE

Over 80 memes created and shared to encourage people to use the outdoors through COVID with a reach of over 80,000.

## ON THE ROAD

Nature Play QLD took the Loose Parts Play Regional Tour out on the road in partnership with The Outsiders and BUSHkids.

 15 Days  17 Towns  26 Centres

## RECOGNITION

The Outdoors Queensland Awards was adapted and was hosted online. It was just as successful as ever.

-  10 Winners  28 Finalists
-  48 Nominations  93 Online Viewers

## EDUCATION

Nature Play QLD Professional Development was a keen interest for educators throughout 2020.

-  13 workshops  1st Bush Kindy Leader Course