

### 2020 AT A GLANCE

2020 was tough, but we were there to support Queensland getting outdoors.

#### **TRANSITION**

Continuing to focus on Queenslanders and their outdoor journeys, what was once the Queensland Outdoor Recreation Federation (QORF) became Outdoors Queensland.

# **COVID SAFE**

Through regular conversation with our industry, Outdoors Queensland developed two COVID Safe Plans - Outdoor Education and Outdoor Activity Providers, that helped the industry get back on their feet.

## CONVERSATION

Coffee and Conversation chats included 29 online conversations through 2020. We had 848 people join us through COVID that lead to the development of the COVID Safe Plans.



## CONNECTION

- 3,659 Facebook Followers
- 557 Instagram Followers
- 2,171 eNews Subscribers
- 126,032 Website Visits
- 848 Coffee & Conversation attendees

### **ENCOURAGE**

Over 80 memes created and shared to encourage people to use the outdoors through COVID with a reach of over 80,000.

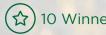
# ON THE ROAD

Nature Play QLD took the Loose Parts Play Regional Tour out on the road in partnership with The Outsiders and BUSHkids.

 $(\updownarrow)$  15 Days  $(\heartsuit)$  17 Towns  $(\spadesuit)$  26 Centres

# RECOGNITION

The Outdoors Queensland Awards was adapted and was hosted online. It was just as successful as ever.







### **EDUCATION**

Nature Play QLD Professional Development was a keen interest for educators throughout 2020.

13 workshops ( ່ດ່າ

