

2022 AT A GLANCE

ENCOURAGE

Approx 720 posts to encourage people to go outdoors and/or participate in outdoor activity. Reaching over 2 million people.

COVID SAFE

In 2022, Outdoors Queensland played a vital role in providing information and liaising between our outdoor sectors and various government agencies regarding COVID 19 protocols.

NATURE PLAY QLD

Nature Play QLD continued to deliver outdoor learning and play resources. Operational model was reviewed with changes made from July 2022.

GREAT GETAWAYS

Website, social media platforms and booking system developed.



PCYC
Bornhoffen
Weekend



Paddling Activity
Day Boondall
Wetlands

CONNECTION

@outdoorsqueensland @natureplayqld



Almost 50,000 Facebook Followers



Over 9,000 Instagram Followers



Over 20,000 eNews Subscribers



Almost 150,000 Website Visits

CONVERSATION

Coffee and Conversation online chats were reduced from fortnightly to monthly. We held 14 Zoom conversations throughout 2022 with 268 attendees.

RAP

First Australian outdoor state peak body to have a Reconciliation Action Plan endorsed by Reconciliation Australia.

OUTDOORS FOR LIFE

Framework of provider resources and participation networks. Outdoors for Life refers to the pillars as mind, body, heart and soul.

RECOGNITION

Outdoors Queensland Awards event was hosted online.



10 Winners



34 Finalists



90 Nominations



28 FB Live Viewers
34 Zoom Logins