

Summary of Strategic Plan 2023-2025



VISION

Everyone can enjoy health and well-being benefits of Queensland's outdoors.

MISSION

That all people have opportunities to make connections with Queensland's outdoors.

VALUES

Explore

Courage

Connect

Trust

Unite

PRIORITIES

Places & Spaces	Connecting Community	Connect Stakeholders	Build Relationships	Research	Build capacity/ capability
<ul style="list-style-type: none"> Improved access to places Cultural Heritage values respected Reconstruction post-disaster – Queensland Reconstruction Authority 	<ul style="list-style-type: none"> Connect the Queensland outdoor community Speak clearly to ensure outdoor operators are heard 	<ul style="list-style-type: none"> Like-minded people Speaking with each other Asking more people – inviting them in Increase understanding through sharing experiences 	<ul style="list-style-type: none"> Partnerships – mutually beneficial Government – health, Sport & Rec, Local Government Authorities Other members – conference, forums, media. First Nations Peoples 	<ul style="list-style-type: none"> Industry intelligence Understanding mental health benefits from outdoor activities Climate action 	<ul style="list-style-type: none"> More outdoor leaders (and/or better skilled outdoor leaders) Better outdoor organisations Accessible places Workforce development (towards 2032)

ENABLERS

Knowledge & Insight

Alliances

Sharing of Stories

Sustainable Resources

OUTCOMES

Members	Partners	Staff and Volunteers	Communities	Organisation
<ul style="list-style-type: none"> Are engaged, connected, educated & informed 	<ul style="list-style-type: none"> Well-informed partners who support our mission 	<ul style="list-style-type: none"> Engaged, innovative, entrusted, resourced 	<ul style="list-style-type: none"> Enjoyment, mental health, well-being, safe, diverse, included 	<ul style="list-style-type: none"> An influential, financially-sustainable organisation